

A GOOD  
HEART INSPIRES.  
GOOD ACTIONS  
TRANSFORM.





## A brief background about the Organization

Baroda Citizens Council began its journey in 1965 as an advisory body to the Baroda Urban Community Development Project, established by the American Friends Services Committee (Quakers group), which was registered in 1966 under the Societies Act in a tripartite partnership with the Baroda Municipal Corporation, the M.S. University of Baroda and the Federation of Gujarat Industries.

Baroda Citizens Council was initially an advisory organization which was primarily meant to support and undertake self-help activities in slums where soon urban community development projects took place that were tailor-made for each area and addressed the local needs. Gradually, over the years the programs were streamlined so that they led to sustainable development and empowerment of communities.

Baroda Citizens Council empowers the communities through Holistic Education, Mental Health and Wellbeing, Village Development Program, Skill Development and Livelihood Program. These are our Organization's core thematic areas.

## Vision

To emerge as an effective Change Agent and Community development organization integrating voluntary spirit with professional competence.

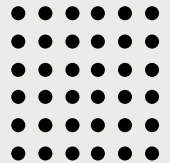
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## Mission

To develop the faith of people in themselves and to improve competence and leadership through self-help approach.



From the desk of  
**Chairperson**



## *Dear Friends,*

As we reflect on the past year, I am filled with immense pride and gratitude for the journey Baroda Citizens Council (BCC) continues to lead, one rooted in purpose, progress, and people. Since 1966, BCC has been steadfast in its commitment to championing the rights and improving the well-being of the most marginalized communities across Baroda. This year, our mission has deepened further as we integrate sustainability, ESG alignment, and impact measurement at the core of our work.

Our vision to serve as a leading Change Agent and Community Development Organization has been strengthened by a renewed focus on maximizing social impact, enhancing transparency, and building scalable models that reflect both community needs and global development priorities. Guided by our self-help approach, we continue to build trust, enhance competence, and nurture leadership among the communities we serve.

This year marked a significant shift towards impact-driven development, where every initiative from women's empowerment to youth development, from child welfare to divyang inclusion was backed by measurable outcomes and evaluation frameworks such as Social Return on Investment (SROI). These tools have allowed us to quantify

change more effectively, understand long-term benefits, and ensure responsible utilization of resources.

Our continued emphasis on resource optimization, ESG-friendly practices, and cross-sector partnerships has helped us amplify our community footprint. Over the next five years, we aim to double our outreach, expand into new geographies, and design replicable, cost-efficient, sustainability-led flagship models that serve as benchmarks for NGOs and corporate partners alike.

Child welfare remains at the heart of our work. By strengthening interventions in education, nutrition, protection, and health, we continue to shape environments where every child can thrive and dream freely. Our models increasingly integrate climate resilience, digital inclusion, and gender equity critical pillars in today's development ecosystem.

These milestones would not have been possible without the unwavering support of our partners, corporations, government bodies, academic institutions, communities, and civil society allies. Your trust enables us to push boundaries, influence policy, and bring sustainable change closer to reality.

Warm regards,

**Ms. Taral Kunjal Patel**  
Chairperson,  
Baroda Citizens Council



From the desk of  
**Director**



## *Dear Supporters and Well-Wishers,*

It is with deep gratitude and optimism that I reflect on the remarkable strides made by the Baroda Citizens Council (BCC) during the year 2024–25. For nearly six decades, BCC has stood as a trusted development institution, driven by the belief that sustainable, inclusive growth begins at the community level. This year, our focus on expanding our reach, strengthening model projects, and deepening impact through measurable frameworks has propelled us into a new chapter of growth.

From our existing presence across 4 districts and 16 blocks in Gujarat Vadodara, Anand, Panchmahal, and Chhota Udepur we are now preparing for strategic expansion into Bharuch and Valsad, while prioritizing the aspirational districts of Dahod and Narmada. Our vision is to build BCC into a statewide community development institution with strong footprints across urban, peri-urban, and rural landscapes.

In alignment with India's national development goals, the UN Sustainable Development Goals (SDGs), and Viksit Bharat 2047, our initiatives this year have been shaped by a stronger emphasis on need-based, solution-oriented, and evidence-driven program design. Our flagship projects spanning skill development, women's empowerment, child welfare, education, health, and divyang inclusion are now being benchmarked as model, replicable interventions that can be adopted by government agencies, academic partners, and CSR stakeholders.

We also advanced our commitment to impact measurement and accountability, integrating tools such as

ESG indicators, SROI assessments, output–outcome/logical frameworks, and third-party evaluations across major projects. These efforts ensure not only transparency but also help us continuously refine and strengthen our interventions.

Across the communities we serve, the stories of growth are truly inspiring women who are now micro-entrepreneurs and income earners; youth who have become confident leaders; divyang individuals who have embraced new skills; children who now enjoy better access to education, nutrition, and protection. These stories remind us that sustainable development is not an abstract goal but a lived experience for thousands of families.

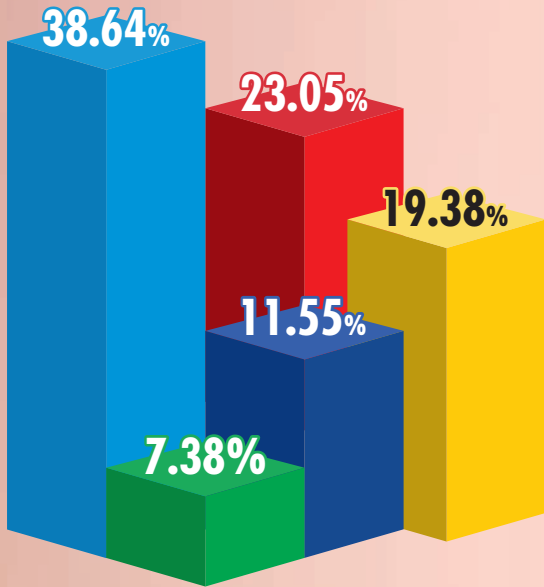
As we move forward, our priority is clear: to scale our impact, replicate our successful models across more districts, deepen government and corporate partnerships, and continue building solutions that are rooted in community needs and aligned with national and global development agendas.

We extend our heartfelt thanks to all our partners and supporters. Your faith in our mission fuels our determination to contribute meaningfully to a more inclusive, equitable, and empowered India.

Together, let us continue to shape communities where every individual has the opportunity to progress with dignity and hope.

**Ms. Mamta Sanjay Singh**  
Executive Director,  
Baroda Citizens Council

# CSR EXPENDITURE OVERVIEW



- Holistic Education
- Health and wellbeing
- Skill Development and Livelihood Program
- Village Development Program
- Other

**04 DISTRICTS**  
**16 BLOCKS**

**PRESENT FOOTPRINTS**  
Vadodara, Anand, Panchmahal, Chhotaudepur



**FUTURE EXPANSION PLAN**  
Bharuch, Dahej, Ankleshwar, Narmada, Dahod, Surat, Valsad

# Our Esteemed Trustees

## Ms. Taral Patel Chairperson

As an ICF-certified Transformational Life and Executive Coach, her purpose is to support people in achieving their personal and professional goals. She currently serves on the Board of Directors at Voltamp Transformers Limited (Gujarat), where she chairs the Corporate Social Responsibility (CSR) committee. She is an active philanthropist with 2 decades of experience working in human development, with a focus on improving access to education, skill development, and healthcare for low-income youth and women in rural communities.

## Mr. Minesh Patel Vice - Chairperson

He is a business focused professional for the last 30+ years, working with diversified business ranges like Share & Stock Market / Finance, NGO, Information Technology (IT) - Product Development & Services, Petroleum Products / Bio-diesel. Initiation and innovation take further with business growth and social involvement. He is also a trustee of United Way of Baroda.

## Mr. Atul Patel Trustee

Shri Atul Patel became Chairman of Charutar Arogya Mandal in December 2018, after serving as a member of its Management Committee. A textile engineer and dynamic industrialist, he is the Chairman and Managing Director of Tarak Chemicals Ltd. and serves in leadership roles at several other companies, including Enviro Infrastructure Co. Ltd. He is also a trustee of several philanthropic organizations, including United Way Baroda and Shram Mandir Trust. With 30 years of experience in production, finance, and marketing, Shri Patel has contributed significantly to industry and social causes.

## Mr. Mayur Swadia Hon. Treasurer

Shri Mayur Swadia is a Chartered Accountant with 35 years of experience in statutory and internal audits, internal control systems, MIS, and transfer pricing. He advises clients on international transfer pricing policies and represents them before tax appellate authorities. Shri Swadia has been actively involved in various committees of the Institute of Chartered Accountants of India (ICAI), including the Financial Reporting Review Board. He also serves as a director and Chairman of the Audit Committee of Panasonic Energy India Company Limited and is a trustee in several public charitable trusts.

## Mr. Amit Goradia Trustee

Mr. Goradia is a seasoned business leader with extensive experience in manufacturing and industrial management. He has played a pivotal role in the success of Pioneer Equipment Co. Pvt. Ltd., Jewel Consumer Care Pvt. Ltd., and Kunkel Wagner (India) Pvt. Ltd. He has also been actively involved in institutional and NGO initiatives, serving leadership roles in FICCI, United Way, Baroda Citizens Council, and several other social organizations. His contributions span both the corporate and social sectors, driving growth and community development.



### **Mr. Sameer Khera**

Ex- Chairperson

He is Managing Director at See Linkages Pvt Ltd. He is in the Business of Precision Manufacturing Outsourcing, a versatile CNC Machine Shop, ISO / PED Certified, TUV qualified for Welding, Specializing in Machining and Subassemblies, Catering to Energy Sector, Valves, Flow Control, Instrumentation.

### **Ms. Meera Sampat**

Trustee

She is Director at Infuse Management Consultants. She is into Corporate Training, HR Strategy and Soft Skills Development.

### **Ms. Pritty Patel**

Trustee

Pritty Vimal Patel is a committed professional with a strong focus on community development, women empowerment, and social change. With her dedication and people-centric approach, she has contributed to various initiatives aimed at improving education, livelihood, and health outcomes for underserved communities. She is known for her empathetic leadership, problem-solving abilities, and commitment to creating sustainable impact.

### **Ms. Harleen Chawla**

Trustee

Harleen Chawla is a well-known philanthropist who has been actively involved with several prominent NGOs, including serving as a Trustee for United Way, Secretary of So Clean, and Trustee of Hari Seva Trust. She is also a former Chairperson and continues to serve as a Trustee at Baroda Citizens Council. Her dedicated efforts towards social welfare and community development have significantly contributed to various initiatives aimed at enhancing the well-being of society.

### **Ms. Rachana Parikh**

Trustee

She is a Fellow member of the Institute of Chartered Accountants of India with 18 years of standing in the profession. She has wide and rich experience in the field of Internal Audits of manufacturing concerns and large scale multinational companies, Designing and Implementation of Internal Financial Controls including preparation of Risk and Control Matrix (RaCM), Handling transfer pricing audits and Corporate Law Consultancy including incorporation of companies and advising in the matter of company law procedures.

# A STEP FOR SOCIETY a new beginning towards development



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# HOLISTIC EDUCATION

The Education Department of Baroda Citizens Council is dedicated to ensuring equitable, quality learning opportunities for children and adolescents across communities. Our work focuses on strengthening foundational learning, promoting digital inclusion, supporting adolescent career readiness, and enhancing school-based ecosystems through capacity building of teachers and stakeholders. Over the past year, the department has implemented innovative, learner-centric programs that foster curiosity, confidence, and continuity in education. Through partnerships with government schools, educators, and community networks, we continue to bridge learning gaps, improve academic outcomes, and empower students with the skills needed for future success.



02  
ZERO HUNGER

03  
GOOD HEALTH AND WELL-BEING

04  
QUALITY EDUCATION

10  
REDUCED INEQUALITIES

## IMPACT SO FAR

**33,600+**

Students

**300+**

Schools Impacted

**5,00,000+**

Sessions Conducted so far

## BENEFICIARIES

**4022+**

Project Dream

**553**

PASS

**219**

Anganwadi Adoption Program

**180**

Balwadi

**300+**

STEM Lab

**1365**

Savera

**5**

Students -  
Police Sponsorship Program

**6644**

Total



# BALWADI PROJECT

03  
GOOD HEALTH  
AND WELL-BEING



04  
QUALITY EDUCATION



**1980**  
Started in Year

**10000+**  
No. of Kids benefitted

**3 to 6 years**  
Age group of children

**06 Balwadi**  
**180 Children**  
FY 24-25

**62 Children**  
Availed RTE

**GOAL**

To ensure that children access the basic right to quality education irrespective of their economic status, family background, gender and status in community.



**PROJECT ELEMENTS**

- Preschool education
- Nutritional support
- Health checkups and monitoring
- Community engagement
- Progress monitoring frameworks
- Parent teacher meeting
- Community engagement



**PROJECT OUTCOMES**

- Quality educational support
- Health and Nutrition
- Capacity building of stakeholders

# SAVERA - EDUCATIONAL SPONSORSHIP PROGRAM

04  
QUALITY EDUCATION



**2007**

Started in Year

**15000+**

No. of Children benefitted

**1<sup>st</sup> to 12<sup>th</sup> Std.**

Students includes

**1365 Students**

FY 24-25



## Project Objectives:

- Holistic development of children
- Increase Literacy Rate amongst Children and reduce dropouts
- Skill Base Development
- Improve Nutritional status
- Increase awareness about Education in the Community
- Increase awareness on Child Protection and Development
- Increase awareness on Health seeking Behavior



## PROJECT ELEMENTS

- Home visits
- Access to education
- Regular counseling sessions
- Meetings with teachers to track students progress



## PROJECT OUTCOMES

- Holistic education and development
- Increased access to education
- Regular progress monitoring
- Participation in extracurricular activities



# PROGRAM AFTER SCHOOL SUPPORT (PASS)

03  
GOOD HEALTH  
AND WELL-BEING

04  
QUALITY EDUCATION



**2013**  
Started in Year

**16** (15 Vadodara & 1 Halol)  
No. of PASS Class

**3500+**  
No. of students benefitted

**553**  
**Students**  
FY 24-25

**1<sup>st</sup> to 10<sup>th</sup>**  
**Students**  
Students includes



### PROJECT ELEMENTS

- Quality education
- Digital literacy
- Nutritional support
- Stakeholder engagement-meeting and discussions



### PROJECT OUTCOMES

- Confidence and morale boost for children
- Life skills training
- Increase in digital literacy
- Enhance mental and physical well being
- Increase problem solving ability





## ANGANWADI ADOPTION PROGRAM

**2012**  
Started in Year

**1000+**  
No. of Kids benefitted

**03**  
GOOD HEALTH AND WELL-BEING

**04**  
QUALITY EDUCATION

**3 to 6 Years**  
Age group of children

**10 Anganwadi**  
**350+ Students**  
FY 24-25



Before



After



### PROJECT ELEMENTS

- Anganwadi Renovation, Wall painting & Infrastructural Development
- Quality education, Reading-writing skills
- Co-curricular activities
- Interactive workshops for Parents
- Nutrition and Healthcare activities
- Staff Training & Development
- Organizational support
- Developmental activities focusing on various developmental areas



### PROJECT OUTCOMES

- Infrastructure upgradation and renovation
- Quality educational support
- Health and Nutrition

## POLICE EDUCATIONAL SPONSORSHIP PROGRAM.



**2010**

Started in Year

**85+**

No. of Students benefitted

**1<sup>st</sup> to 12<sup>th</sup> Standard**

Children Includes

**5 Students**

FY 24-25



### PROJECT ELEMENTS

- Provide Educational Sponsorship to children of deceased Policemen
- Regular follow up of a child through home visit and school visits
- Parents Meeting
- Prepare student wise Case stories
- Motivational Talk and Career Counseling with students
- Assessment of the child's overall performance



### PROJECT OUTCOMES

- Holistic education and development
- Increased access to education
- Regular progress monitoring
- Participation in extracurricular activities

# DREAM - (Handholding Towards Greater Career)



**2024** | **4022**  
Started in Year | No. of Students benefitted

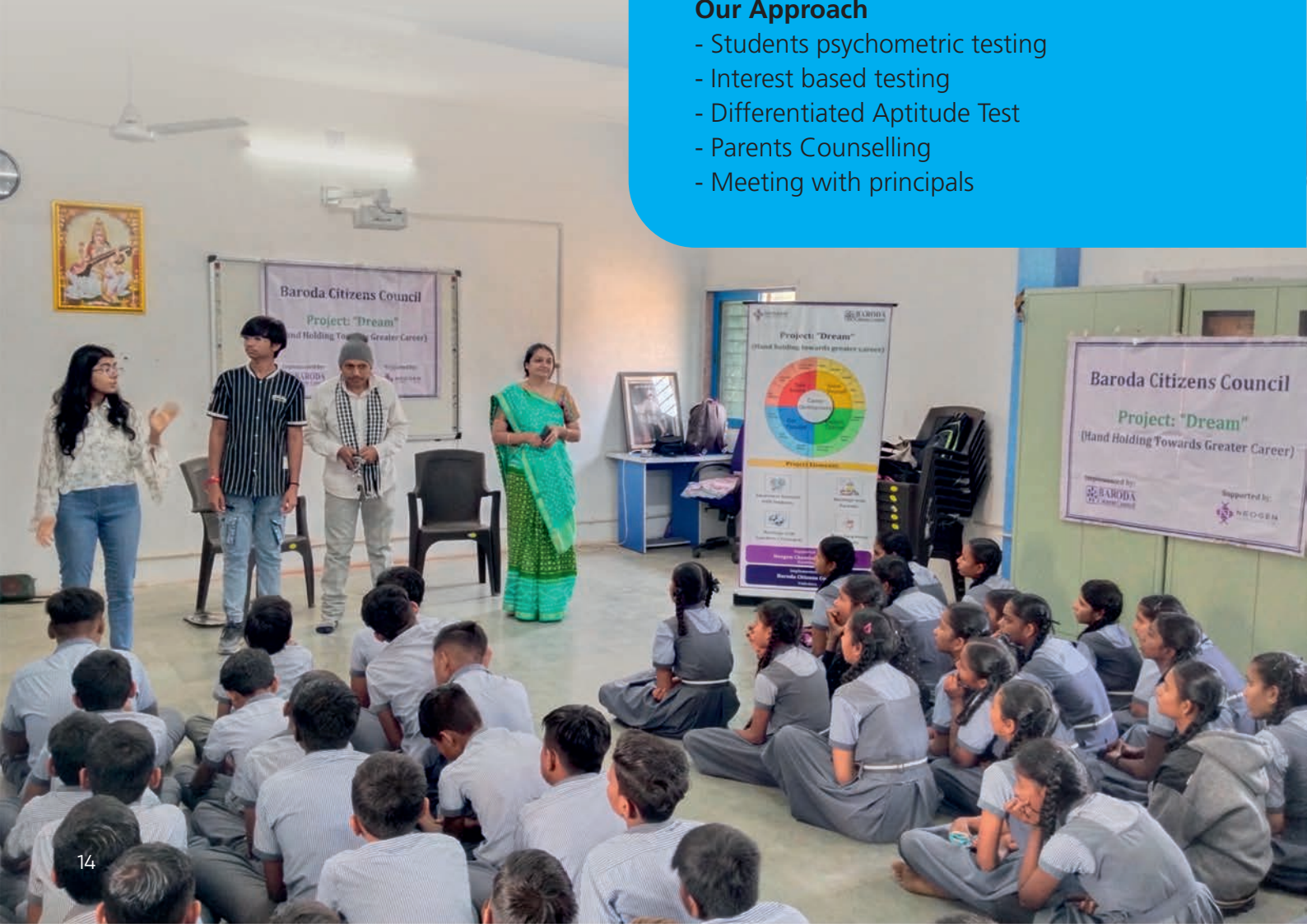
**9<sup>th</sup> to 12<sup>th</sup> Std.**  
Children Includes

**15** School of Padra Block  
**1** School of Jambusar  
FY 24-25



## Our Approach

- Students psychometric testing
- Interest based testing
- Differentiated Aptitude Test
- Parents Counselling
- Meeting with principals



# STEM for Viksit Bharat



2025

Started in Year

300+

No. of Students benefitted

5<sup>th</sup> to 12<sup>th</sup> Std.

Children Includes

## Model STEM Lab

Developed at Bajwa Primary School

FY 24-25



### PROJECT ELEMENTS

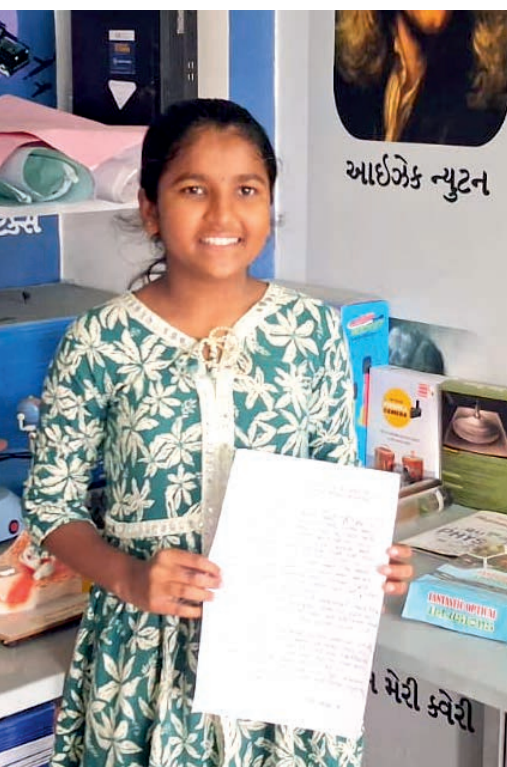
- 200+ interactive STEM exhibits including functional prototypes, demonstration models and instructional charts
- Hands-on DIY experimentation kits and maker materials
- Interactive educational murals and knowledge walls
- Faculty capacity-building programs and pedagogical training workshops
- National Science Day commemorative activities and STEM awareness initiatives



### Benefits to Students:

- Improved understanding of STEM concepts through practical application
- Enhanced analytical, logical, and problem-solving skills
- Increased curiosity, creativity, and interest in science and technology
- Better preparedness for higher education and future careers in STEM fields

Overall, Project STEM aims to create a strong foundation in science and technology, empowering students with 21st-century skills and fostering a culture of innovation and lifelong learning.



## CASE STORY

My name is Solanki Shagun Kantibhai, a student of Grade 8 at Bajwa Group Primary School No. Last Year our school was fortunate to receive a STEM Lab inaugurated by B.C.C., which created great excitement and enthusiasm among all students.


Since its inauguration, the STEM Lab has played an important role in our learning journey. Through hands-on activities, experiments, models, and the use of microscopes, we were able to understand Science concepts beyond textbooks. Practical learning helped us grasp topics more clearly, develop teamwork, and build scientific curiosity. Our teachers and Principal continuously encouraged us to make the best use of this facility.

On behalf of myself and my classmates, I express my sincere gratitude to B.C.C. for providing us with this valuable educational resource. I hope future students continue to benefit from this wonderful learning opportunity.

Sincerely,  
Solanki Shagun Kantibhai  
Grade 8

# SKILL DEVELOPMENT AND LIVELIHOOD PROGRAM

05  
GENDER EQUALITY



10  
REDUCED INEQUALITIES



08  
DECENT WORK AND ECONOMIC GROWTH



589

Direct Beneficiaries

3135

Indirect Beneficiaries



## Project

### TREE

(Training for Rural Economic Empowerment)

PRERNA Project

NAVYA Project



## Department Overview

Baroda Citizens Council (BCC) implements a Sustainable Livelihood Program to empower economically disadvantaged women from urban slums. The initiative provides free skill training in cutting and stitching, hand embroidery, artisan home décor, jewellery, bags, and hand-painted products. The program focuses on building practical and marketable skills while preserving traditional crafts. It includes modules on designing, measuring, cutting, stitching, and embroidery, aiming to benefit 100 women in Vadodara. The program promotes self-reliance, entrepreneurship, income generation, and gender equality. With an emphasis on sustainability, it enables women to achieve financial independence, access government schemes, and contribute to the revival of traditional craftsmanship, fostering a more inclusive future.

## Skill-based trainings including:

- Jewellery Making • Hand Embroidery
- Soap & Candle making

## Key Highlights

5,000+

Women Beneficiaries (Till Date)

10

Total centers

20,000+

Indirect Beneficiaries (Till Date)

## IMPACT OVERVIEW

- Women actively engaged: 589
- Average monthly income: ₹ 6,000 - ₹ 8,000
- Top earners: ₹ 18,000 - ₹ 20,000/month
- Financial Literacy
- Cyber Awareness: Safe Mobile & Banking Transactions
- Women's Rights Awareness
- Awareness Session on Government Schemes
- Cancer Awareness Program for Women
- Menstrual Hygiene Awareness Program
- Self-Help Groups (SHGs) Training
- Day celebrations (Breast cancer. MHM, SHG group formation, Financial literacy, Domestic Violence)

## OBJECTIVES

### Social And Economic Empowerment

Strengthen women's economic roles within their households and communities, fostering greater financial stability and personal empowerment.

### Economic Independence

Facilitate pathways for women to achieve financial self-sufficiency through job placements, entrepreneurship opportunities, or by starting their own stitching based businesses.

### Market Integration

Establish connections with local markets, businesses, and fashion designers to help women access sales opportunities, expand their market reach, and ensure their products and services gain visibility and demand.

### Skill Empowerment

Provide women with comprehensive training in stitching techniques, pattern making, and garment construction to enhance their skills and boost their confidence in their abilities.



## PROJECT ELEMENTS

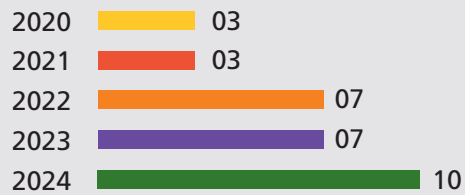
- Skill development training
- Employment Opportunities
- Awareness training workshops
- Health camps
- Market linkages - corporate orders, exhibitions,
- Convergence - PM Vishwakarma Yojana
- Multiple Capacity Building Programs for women



## PROJECT OUTCOMES

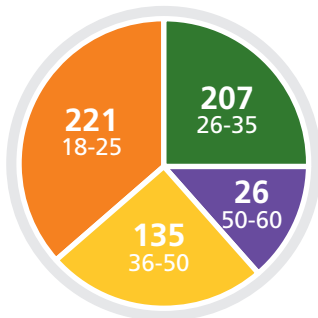
- Increased chances of employability
- Enhanced skills and knowledge
- Improved financial Independence
- Empowered community
- Positive Social change

## Year wise centres growth

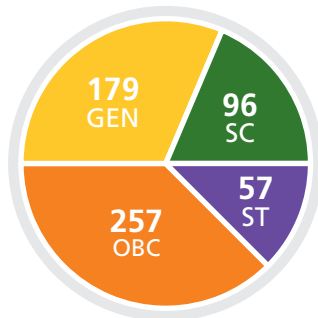


## Demographic Details of Beneficiaries

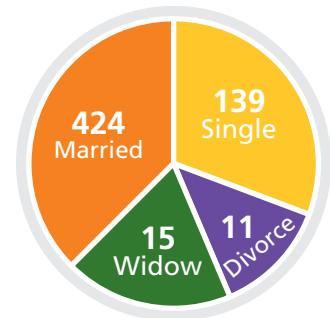
### Age



### Caste



### Marital Status



## Location/Area of the Project (Year 2024-25)

- 1) Mandvi
- 2) Makarpura
- 3) Dhanlaxmi Nagar - Waghodia road
- 4) Somatalav
- 5) Gotri
- 6) Kalali
- 7) Karakhadi
- 8) Samiyala
- 9) Sangma
- 10) Laxmipura

## Shishu Kit Distribution as order

# 5,000+

Shishu Kits Delivered  
(Till date)

### Each Shishu Kit order includes:

- 1 Shishu Kit bag
- 2 pairs of Jhabla, Nappy, Cap
- 1 pair of Baby Mittens
- 1 Wrap Towel
- 1 Wrap Sheet

Beneficiaries are also linked with existing BCC initiatives such as:

**Education Projects :** Savera & PASS Project  
**Counselling Support :** Continuous counselling and mentoring support for women beneficiaries



# HEALTH AND WELLBEING

The Health & Wellbeing Department of Baroda Citizens Council remains committed to improving the overall well-being of communities through preventive care, awareness, and targeted interventions. Guided by a people-centric approach, the department focuses on strengthening public health outcomes by addressing priority areas such as nutrition, menstrual health management, mental health and accessible healthcare services. This year, our efforts emphasized early detection, behavioural change, and community-based support systems to ensure that vulnerable populations receive timely and effective care. Through strategic partnerships, data-driven initiatives, and continuous field engagement, the Health Department has contributed significantly to building healthier, more informed, and resilient communities.

## MENSTRUAL HYGIENE MANAGEMENT

The Menstrual Hygiene Management (MHM) project focuses on improving menstrual health and overall well-being of adolescent girls studying in Grades 6 to 10 in government schools across Vadodara city. The initiative aims to create awareness and break stigma around menstruation through structured sessions on menstrual hygiene and reproductive health. It supports safe and dignified menstrual practices by installing sanitary napkin vending machines and incinerators in schools. The project also includes CBC testing and comprehensive health check-ups to identify and address health concerns at an early stage. By integrating health education, infrastructure support, and medical screening, the project promotes informed, confident, and healthier



### PROJECT ELEMENTS

- Awareness sessions on Menstrual Hygiene Management
- Installation of sanitary napkin vending machine
- Installation of incinerator machines
- CBC testing and Health check ups
- Teacher and Parents Meeting



### PROJECT OUTCOMES

- 1500 girls were given information on MHM & raised awareness on the topic.
- 1500 girls have access to clean sanitary napkins in the government school premises.
- 1500 girls can afford to use sanitary napkins in school at zero cost.
- Comprehensive health checkup with CBC testing of 850 girls.
- 850 girls were given medication after the analysis of their medical reports



# BARODA CITIZENS COUNCIL DIVYANG CENTER

# DIVYANG CENTER

At the Baroda Citizens Council (BCC), our commitment to inclusivity and support for specially abled children drives our Day Care Program. This initiative not only provides essential care but also nurtures the unique developmental needs of each child in a familiar, family-centered environment. By emphasizing education, social skills, and emotional well-being, we strive to empower children to reach their full potential while fostering strong connections with their families and the wider community.

Implemented By  
**BARODA**  
Citizens Council

Supported By  
**Transpek**  
Specialized Therapies

Phone no. : 02652156663  
Email ID - admin@barodacitizenscouncil.org  
Navi Bhauji Mahavir, Baroda Rotary club center, Vadodra-390011



## PROJECT ELEMENTS

- Therapies (Physiotherapy, Speech, Art, Dance, Yoga)
- Vocational Development Activities
- Nutritional Support To Contribute In Health & Wellbeing
- Activities For Overall Development (Sports, Dance, Art Competitions)
- Need Based & Developmental Appropriate Activities
- Parents Meeting to make parents about the child's behaviour and personality
- Community Mobilization Activities



Impact so far

# 1000+

State & national level champions till date Improvement in social, emotional and cognitive skills.



## PROGRAM ACTIVITIES AT DIVYANG CENTRE IN 2024-25

Sr No	Therapies	No of sessions per month	Total no. of learning hours
1	Physiotherapy	12	198
2	Speech therapy	12	198
3	Art therapy	8	132
4	Music & movement therapy	8	132
5	Vocational Education	8	132
6	Yoga therapy	4	88

- Panchkarma therapy given to students to support their overall development. This treatment helped in their anxiety related issues, behaviour problems, helped to reduce medication, supported them gain better self control and learning patterns.
- Story Telling Workshops In Collaboration With Samvitti Foundation





# MENTAL HEALTH COUNSELING CENTER



73833 00844

**03**  
GOOD HEALTH AND WELL-BEING

**05**  
GENDER EQUALITY

The Mental Health Counseling Center is dedicated to providing compassionate support and guidance to individuals facing mental health challenges. Through a range of services, including a dedicated helpline, converging with SHE Team and referrals from local police stations, we aim to create a safe and welcoming environment for all. Our team of trained professionals offers personalized counseling, group sessions, and educational workshops, empowering clients to develop coping skills and enhance their emotional well-being. Committed to reducing stigma and increasing awareness, the center serves as a vital resource for the community, promoting mental health as an essential aspect of overall health.



## YEARLY COMBINED DATA

- Offences with Children - 51
- Adolescent Relationships - 45
- Interpersonal Family Relationship - 203
- Senior citizens within families - 13
- Special cases - 05

## IMPACT OVERVIEW

**1794**

Total Individual Session

**178**

Total Family Session

**79**

Total Group Session



## PROJECT ELEMENTS

- Counselling Services/therapy Sessions
- Home Visits For Individuals Going Through
- Sessions On Mental Health With Key Stakeholders
- Referral Services

## PROJECT INTERVENTIONS

- Schools
- Corporates
- Community Hospitals
- Universities

## BENEFICIARY PROFILE

- Children (5-12 years)
- Adolescents (13-19)
- Men & Women (23 - 45) years
- Elderly (55) years and above



# VILLAGE DEVELOPMENT PROGRAM

Baroda Citizens Council's Village Development Programs are designed to foster holistic and sustainable growth in rural communities. Our initiatives focus on enhancing essential services, improving livelihoods, and building community capacities through participatory planning and local leadership. During the year, we worked closely with panchayats, community groups, and local institutions to strengthen education, health, sanitation, and skill development systems. By integrating social, economic, and infrastructural interventions, the programs aim to create self-reliant villages that can sustain long-term development. These efforts continue to empower rural communities to access opportunities, improve their quality of life, and drive their own progress.

03  
GOOD HEALTH AND WELL-BEING

04  
QUALITY EDUCATION

10  
REDUCED INEQUALITIES

11  
SUSTAINABLE CITIES AND COMMUNITIES

17  
PARTNERSHIPS FOR THE GOALS

## JAHAJ-A Village Development Program

The Village Development Program is a comprehensive initiative designed to enhance the quality of life in rural communities through a structured, phased approach. The Jahaj Village Development Project is a transformative initiative aimed at enhancing the quality of life for the residents of Jahaj Village. Implemented through a collaboration between Nisol Manufacturing Company Pvt. Ltd. and the Baroda Citizens Council, the project focuses on key areas such as health, education, water management, and sustainable agriculture, ensuring long-term community development through active participation and ownership.



**BENEFICIARIES**  
**100+**  
Farmers trained and capacity building

### KEY ACTIVITIES & OUTCOMES

- Capacity building training and workshops for farmers on best agricultural practices
- Developed 20 vermicomposting beds generating 36+ tons of vermicompost, promoting soil health and farmers income
- Increased adoption of organic farming techniques
- Promotion of sustainable agricultural practices
- Water and Microirrigation awareness of government schemes
- Training on Livestock Management

### IMPACT OVERVIEW

Before training (%)	Aspect	After training (%)
35%	Use of Sanitary Pads	75%
45%	Safe Water Purification	80%
30%	Proper Water Storage	80%
35%	Handwashing with Soap	65%
35%	Adoption of Safe Sanitation	75%



# LUNA

**03**  
GOOD HEALTH  
AND WELL-BEING

**04**  
QUALITY EDUCATION

**10**  
REDUCED  
INEQUALITIES

**11**  
SUSTAINABLE CITIES  
AND COMMUNITIES

**17**  
PARTNERSHIPS  
FOR THE GOALS

## Impact so far

**3500+**  
Total Beneficiaries  
impacted

**80+**  
Children

**60+**  
Women

**60+**  
Adolescent Girls

**150+**  
Farmers

**2007**  
Started in year

**46%**  
Increase in enrolment



### PROJECT ELEMENTS

- AWC renovation and upgradation
- Establishment of moringa powder processing unit by SHG members
- Developing vermicompost beds
- Training program - Financial literacy
- Partnerships with NABARD for livelihood projects



### PROJECT OUTCOMES

- Improved Childcare Services
- Economic Empowerment
- Sustainable Agriculture
- Financial Literacy
- Enhanced Livelihood Opportunities
- Partnerships with NABARD

## KEY ACHIEVEMENTS

Activity	Content	Outcome	Beneficiaries
Anganwadi Engagement & Awareness	Hygiene and cleanliness Attendance and nutritional supplement delivery Staff coordination and awareness	Strengthened coordination with ICDS workers. Observed developmental status and identified needs for enrichment.	90+ Anganwadi children and their families.
Health & Hygiene Sessions	Hygiene promotion sessions at Anganwadi level Handwashing, brushing teeth, nail cleaning, and bathing habits.	Visible improvement in hygiene habits among regular attendees	65+ parents of Anganwadi children, workers, supervisors & helpers.
Soil Health & Natural Composting	Community meeting with 13 local farmers Display of organic compost samples and practical guidance Discussion on impact of chemical free farming on yield and health		20 farmers

# WOMEN LED GOATARY FPO

Goat rearing has emerged as a vital livelihood strategy for small and marginal farmers, particularly in rural India, where it contributes significantly to both nutrition and economic stability. In the Chotaudepur Block, many women are engaged in household responsibilities and agriculture but often lack opportunities for independent income generation due to societal constraints. Recognizing this challenge, the project aims to empower women of 03 villages by promoting goat rearing as a sustainable enterprise. By facilitating the formation of a Women's Farmer Producer Organization (FPO), we aspire to equip women with the necessary skills, knowledge, and support to engage in goat production and marketing, thereby enhancing their financial independence and improving their quality of life.

## IMPACT SO FAR

- Registered as "Shree Chhotaudepur Jilla Mahila Bakra Ucher Sahkari Mandali Ltd." under Gujarat Cooperative Societies Act, 1961
- 300+ women benefitted
- Institutional Empowerment of Women Farmers
- Enhanced Livelihood Opportunities and Income Security
- Improved Technical and Managerial Capacities
- Strengthened Market Orientation and Value Chain Awareness
- Reduction of Intermediary Dependence through Collective Action
- Improved Animal Health and Productivity Awareness
- Strengthened Governance, Transparency, and Financial Discipline
- Social Empowerment and Community Confidence Building



## PROJECT ELEMENTS

- Formation of Women FPO
- Training and capacity building
- Entrepreneurship Development
- Marketing Support



## PROJECT OUTCOMES

- Increased income
- Empowerment of women - Financial and Social
- Sustainable Livelihoods
- Societal change



# RURAL INFRASTRUCTURE

## KEY ACTIVITIES & OUTCOMES

- Construction of overhead drinking water tank for entire village
- Formation of Pani Samiti (working level committee)
- Upgradation of existing 02 Anganwadi centers

## BENEFICIARIES

**3500+** Students  
**120** Women members

**200+** Adolescent girls

# EDUCATION

## KEY ACTIVITIES & OUTCOMES

- Improved social skills and confidence among participants
- Increased support for girls' education
- Greater awareness of child rights and protection
- Enhanced learning opportunities through practical science experiments

## BENEFICIARIES

**100** Students  
**250+** Community members

**100+** Parents sensitized



# WOMEN EMPOWERMENT

## KEY ACTIVITIES & OUTCOMES

- Improved knowledge and skills for managing livestock
- Empowered girls and greater emphasis on education
- Increased awareness of menstrual hygiene and improved health practices

## BENEFICIARIES

**3500+** Students  
**120** Women members

**200+** Adolescent girls





## TESTIMONIAL

### Project : SAVERA



School Name: **Shreenath Vidhyalay**

Designation: **Principal**

Name: **Shradhaben**

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Many children in our school come from challenging backgrounds-some are orphaned, some have parents unable to work due to serious illness, and some mothers are homeless or separated. For these families, providing private-school education is extremely difficult, though they share a common hope for a better future for their children.

Thanks to the educational support extended by Baroda Citizens Council, these children are now attending school regularly and progressing towards a brighter future. Their dreams are taking shape because of this timely and meaningful assistance.

As the Principal of Srinath Vidyalaya, I extend my heartfelt gratitude to the Baroda Citizens Council and all the donors. Your unwavering commitment and generous support are transforming the lives of our students, and we deeply value your contribution.



School Name: **S.D. Patel Vidhyalay**

Designation: **Principal**

Name: **Kamalbhaji Chimanbhaji Patel**

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Our institution serves students from lower-income and middle-class families, and we strive to keep our fees significantly lower than other schools in the area. We are deeply grateful to the Baroda Citizens Council for providing fee assistance to 12 deserving students during the academic year 2025-26. This support has eased the financial burden on their families and ensured continuity in the children's education.

We extend our sincere appreciation to the organization and its donors for their commitment to helping deserving learners. We convey our best wishes for the continued growth of the Baroda Citizens Council and its ongoing leadership in serving society and the nation.

## Case story



I used to be the girl who couldn't speak above a whisper, whose dreams ended at the jhopadpatti walls. My father's failing heart needed 5 lakh, my mother battled diabetes, and at 15,000 rupees a month, we were drowning. School became a memory after 8th standard-survival doesn't wait for diplomas.

Every morning felt like a battle I was losing before it even began. I watched my parents' faces grow hollow with worry, and heard the whispers of neighbors who had already written off our future. The weight of being the eldest daughter pressed down on my shoulders like stones, each one heavier than the last. I remember standing outside coaching centers, watching other girls my age walk in with books and dreams, while I carried only fear and empty pockets.

But BCC gave me more than stitching skills to me and my sister; they gave us back our voice. Today, I earn, contribute to my family's medical bills, and I'm saving for a tailoring business with my sister. The day I held my first stitched product, eyes shining with pride, I didn't just see fabric, I saw my future. Now I tell other girls from my community: poverty is not your destiny. These hands that once trembled now create, earn, and dream. I am no longer surviving; I am building a life worth living."

**- Komal, BCC Skill Development Centre Beneficiary (2023-25)**



Shraddha Kamlesh Shah, 19 years old with Mild Mental Retardation, belongs to a joint family from a low-middle income group where both parents work and her elder sister is studying. Through consistent intervention and support, significant improvements have been observed across multiple developmental milestones in her progress.

Her comprehension skills have notably improved as she now actively listens to and follows instructions, responding appropriately to questions and demonstrating better understanding of verbal communication. She has developed the ability to identify shapes and sizes based on single dimensions, showing cognitive advancement in basic conceptual learning. Her concentration and focus have increased considerably, enabling her to identify body parts correctly and actively engage in various activities with enthusiasm and interest.

Enhanced eye-hand coordination has been achieved through regular counseling sessions and dedicated home visits by support staff. The family has been cooperative and receptive to guidance, implementing suggested activities and exercises at home to reinforce her learning. Her improved social interaction skills and growing confidence reflect the positive impact of the holistic intervention approach. With continued support and structured training, Shraddha shows promising potential for further development and increased independence in daily living activities.

**- Shraddha Kamlesh Shah, BCC Divyan Center Beneficiary**

## OUR CORPORATE DONOR



## OUR ESTEEMED DONOR

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# PRESS RELEASE

## બરોડા સિટીઝન્સ કાઉન્સિલ નો પટમો સ્થાપના દિવસની ઉજવણી કરવામાં આવી



### ઉજવણ વડોદરા

બરોડા સિટીઝન્સ કાઉન્સિલ દ્વારા આજરોજ તેના પટ મો સ્થાપના દિવસ નિમિત્તે એક અલગ અંદાજમાં ઉજવણી કરવામાં આવી હતી. સંસ્થા દ્વારા તેના ફરેક દાતાશ્રીઓને એક છત નીચે આમંત્રિત કર્યા હતા, અને તેમને તેમના દ્વારા આપવામાં આવતા અનુદાન નો ઉપયોગ બાળકો મહિલાઓ અને યુવાનોના શારીરિક, માનસિક અને શૈક્ષણિક કાર્યોમાં વપરાય છે, તેની પ્રત્યક્ષ જાણકારી સંસ્થા દ્વારા આપવામાં આવી હતી તેમજ દાતાઓ દ્વારા

પણ તેમના સંસ્થા માટેના અનુભવો રજૂ કર્યા હતા. આ સાથે આ કાર્યક્રમના મુખ્ય અતિથિ શ્રી પ્રોફેસર, ડો.વી.કે. શ્રીવાસ્તવ, વાર્ષિક ચાન્સેલર-મહારાજા સયાજીરાવ યુનિવર્સિટી ઓફ બરોડા ના સ્વહસ્તે ફરેક દાતાશ્રીઓને પ્રશસ્તિપત્ર આપીને તેઓનું સન્માન કરવામાં આર્યું હતું.

આ કાર્યક્રમમાં, શ્રી થેન્ડ્રવનભાઈ ડાઉરેકટર-ક્લુપન રિસોર્સ એમ.જી મોટર ઈન્ડિયા પ્રા.લીમિટેડ હાલોલ, બરોડા સિટીઝન કાઉન્સિલ સંસ્થાના અધ્યક્ષા શ્રીમતી તરલ

પટેલ તેમજ સંસ્થાના તમામ ટ્રસ્ટીઓ તથા ડોનર્સ હાજર રહ્યા હતા. સંસ્થાના કાર્યવાહક નિયામક શ્રી મમતા સેંજય સિંગ દ્વારા પટમો સ્થાપના દિવસ નિમિત્તે વડોદરા, પંચમહાલ અને છોટાઉદેપુર શહેર અને ગ્રામ્ય ક્ષેત્રોએ થયેલ પ્રવૃત્તિઓ ની જાણકારી આપવામાં આવી હતી. હાજર રહેલ ડોનર્સ દ્વારા જપ્તાયું હતું કે વર્ષોવર્ષ વધુ લાભાર્થીઓ ને સ્પોર્ટ કરવા માટે પ્રયત્નશીલ રહેશે. પટમો સ્થાપના દિવસની ઉજવણીના ભાગ્યેય વધુને વધુ ઉત્સાહ જોવા મળ્યો હતો.

## બરોડા સિટીઝન્સ કાઉન્સિલ નો પટમો સ્થાપના દિવસની ઉજવણી કરવામાં આવી



**તા.કે.** બીજા મુજબ વડોદરા સિટીઝન કાઉન્સિલ દ્વારા આજરોજ તેના પટ મો સ્થાપના દિવસ નિમિત્તે એક અલગ અંદાજમાં ઉજવણી કરવામાં આવી હતી. સંસ્થા દ્વારા તેના ફરેક દાતાશ્રીઓને એક છત નીચે આમંત્રિત કર્યા હતા, અને તેમને તેમના દ્વારા આપવામાં આવતા અનુદાન નો ઉપયોગ બાળકો મહિલાઓ અને યુવાનોના શારીરિક, માનસિક અને શૈક્ષણિક કાર્યોમાં વપરાય છે, તેની પ્રત્યક્ષ જાણકારી સંસ્થા દ્વારા આપવામાં આવી હતી તેમજ દાતાઓ દ્વારા

**બીજા મુજબ** વડોદરા સિટીઝન કાઉન્સિલ દ્વારા આજરોજ તેના પટ મો સ્થાપના દિવસ નિમિત્તે એક અલગ અંદાજમાં ઉજવણી કરવામાં આવી હતી. સંસ્થા દ્વારા તેના ફરેક દાતાશ્રીઓને એક છત નીચે આમંત્રિત કર્યા હતા, અને તેમને તેમના દ્વારા આપવામાં આવતા અનુદાન નો ઉપયોગ બાળકો મહિલાઓ અને યુવાનોના શારીરિક, માનસિક અને શૈક્ષણિક કાર્યોમાં વપરાય છે, તેની પ્રત્યક્ષ જાણકારી સંસ્થા દ્વારા આપવામાં આવી હતી તેમજ દાતાઓ દ્વારા

**બીજા મુજબ** વડોદરા સિટીઝન કાઉન્સિલ દ્વારા આજરોજ તેના પટ મો સ્થાપના દિવસ નિમિત્તે એક અલગ અંદાજમાં ઉજવણી કરવામાં આવી હતી. સંસ્થા દ્વારા તેના ફરેક દાતાશ્રીઓને એક છત નીચે આમંત્રિત કર્યા હતા, અને તેમને તેમના દ્વારા આપવામાં આવતા અનુદાન નો ઉપયોગ બાળકો મહિલાઓ અને યુવાનોના શારીરિક, માનસિક અને શૈક્ષણિક કાર્યોમાં વપરાય છે, તેની પ્રત્યક્ષ જાણકારી સંસ્થા દ્વારા આપવામાં આવી હતી તેમજ દાતાઓ દ્વારા

## વડોદરા ખાતે બરોડા સિટીઝન્સ કાઉન્સિલ દ્વારા બાલવાડીના ભૂલકાઓ નો ૪૫મો વાર્ષિક બાળ મહોત્સવ ની ઉજવણી કરવામાં આવી



રક્તરંજન ટેનિસ - રવિ તરબટા વડોદરા બરોડા સિટીઝન્સ કાઉન્સિલ અને વોલ્ટેમ ટ્રાન્સફોર્મર ડેપાર્ટમેન્ટ ના સહયોગ થી વડોદરા શહેરના જુદા જુદા ક્ષેત્રોમાં વિસ્તારોમાં બાળકોનો સર્વાંગી વિકાસ થાય તે માટે સંસ્થા દ્વારા વર્ષ ૧૯૮૦ થી બાલવાડી પ્રોજેક્ટ કાર્યરત છે. જેમાં ૩ થી ૬ વર્ષના બાળકોને માતૃમઠમાં પાપનુ સિસ્ટમ આપી શારીરિક, માનસિક તેમજ બોધિક વિકાસ થાય તે માટેની કાર્યવાહી ની સાથે સાથે દુધ, ફુદા અપરુ, વાતી મીઠાઈનો, તથા તહેવારોની ઉજવણી કરવામાં આવે છે. આજ રોજ મારોલ, મહરપુરા, અહોદા અને વિજયવાડી વિસ્તાર ની ૬ બાલવાડીના ભૂલકાઓનો વાર્ષિક બાળ મહોત્સવની ઉજવણી કરવામાં આવી હતી. સંક્રમણ ના મુખ્ય અતિથિ શ્રીમતી. મમતા સંજય સિંગ- વ્યવસ્થાપક અધિકારી અને વડોદરા શહેર અને શ્રી. ઈન્દ્રવનભાઈ રોહિત હાજર રહ્યા હતા.

ભૂલકાઓ દ્વારા અલગ અલગ સાંસ્કૃતિક નૃત્ય, વાદ્યો દ્વારા બાલવાડીને લગતા તેમના અનુભવો અને મહેમાનો દ્વારા બાળકોના વિકાસને લઈને જરૂરી માહિતી આપવામાં આવેલ હતી. છેલ્લા વિસ્તારો બાળકોને રમકડા આપી પ્રોત્સાહિત કરવામાં આવ્યા હતા.

## બાલવાડીના ભૂલકાઓના વાર્ષિક બાળ મહોત્સવની ઉજવણી કરાઈ



બરોડા સિટીઝન્સ કાઉન્સિલ દ્વારા ૬ બાલવાડીના ભૂલકાઓનો વાર્ષિક બાળ મહોત્સવની ઉજવણી કરવામાં આવી હતી. કાર્યક્રમના મુખ્ય અતિથિ મમતા સંજય સિંગ- બીસીસી એક્ઝિક્યુટિવ ડાયરેક્ટર ભાવેશભાઈ શાહ અને ઈન્દ્રવનભાઈ રોહિત હાજર રહ્યા હતા. ભૂલકાઓ દ્વારા સાંસ્કૃતિક નૃત્ય, વાદ્યો દ્વારા બાલવાડીને લગતા તેમના અનુભવો અને મહેમાનો દ્વારા બાળકોના વિકાસને લઈને જરૂરી માહિતી આપવામાં આવી હતી.

## બરોડા સિટીઝન કાઉન્સિલ દ્વારા મહિલાઓને સ્તન કેન્સર વિશે જાણકારી આપવામાં આવી



વડોદરા, તા. ૧૫ બરોડા સિટીઝન કાઉન્સિલ સંસ્થા દ્વારા આજરોજ દુર પ્રોજેક્ટ અંતર્ગત છેલ્લા ૫૫૫ થી વડોદરા સિટી અને ગ્રામ્ય વિસ્તારમાં મત સ્ત્રીવલ કક્ષાસ કાર્યરત છે, જેમાં હાલ સુધી ૧૫૦૦ થી વધુ અહેનો નાણીમ મેવલી પોતાની જિંદગીમાં કમ્પાચોને જોત ડિઓ ક્યો છે. સમિયાતા માટે ૭૫ જેટલી નાણીમાર્થી મહિલાઓને હકારાત્મક પ્રેરણા, મહિલા પ્રશિક્ષકરણ અને સ્તન કેન્સર વિષય પર ડો. અનીલ કોર- અહીંજમ ટિચ્સેન્સર, ડો. વંદના ચંદ્રકર- કાઉન્સેલર અને ડો. અંબાબી વાવવાબી- ન્યુરોપેથી બે નાણીમાર્થી મહિલાઓને વિષય લક્ષી જ્ઞાણકારી આપી તેઓના અંગત પ્રશ્નો ડિવિઝમાં ચર્ચા કરી માર્ગદર્શન આપવામાં આવ્યું હતું. નાણીમાર્થી મહિલાઓ તેઓના વિસ્તારમાં અન્ય અહેનોને પણ જાણકારી આપીને જાગૃત કરવા જણાવ્યું હતું. તરફિસેલ પ્રોજેક્ટ ડોઝિમેન્ટર ધારિની દિવાલ્યાલ દ્વારા ફરેક લાભાર્થી અહેનોને પ્રોત્સાહિત કરવામાં આવ્યા હતા.

## બરોડા સિટીઝન્સ કાઉન્સિલના ૫૮મા સ્થાપના દિવસની ઉજવણી કરાઈ સંસ્થાએ દાતાઓના નાણાં ક્યાં વપરાય છે તે અંગે બોલાવીને માહિતી પૂરી પાડી



બરોડા સિટીઝન્સ કાઉન્સિલ દ્વારા ૫૮ માં સ્થાપના દિવસ નિમિત્તે એક અલગ અંદાજમાં ઉજવણી કરવામાં આવી હતી. સંસ્થા દ્વારા તેના ફરેક દાતાઓને એક છત નીચે આમંત્રિત કર્યા હતા, અને તેમને તેમના દ્વારા આપવામાં આવતા અનુદાન નો ઉપયોગ બાળકો મહિલાઓ અને યુવાનોના શારીરિક, માનસિક અને શૈક્ષણિક કાર્યોમાં વપરાય છે, તેની પ્રત્યક્ષ જાણકારી સંસ્થા દ્વારા આપવામાં આવી હતી. તેમજ દાતાઓ દ્વારા

બરોડા સિટીઝન્સ કાઉન્સિલના ૫૮મા સ્થાપના દિવસની ઉજવણી કરાઈ સંસ્થાએ દાતાઓના નાણાં ક્યાં વપરાય છે તે અંગે બોલાવીને માહિતી પૂરી પાડી



# KEY EVENTS

Vadodara Marathon  
Foundation Day  
Bal Garba Mahotsav



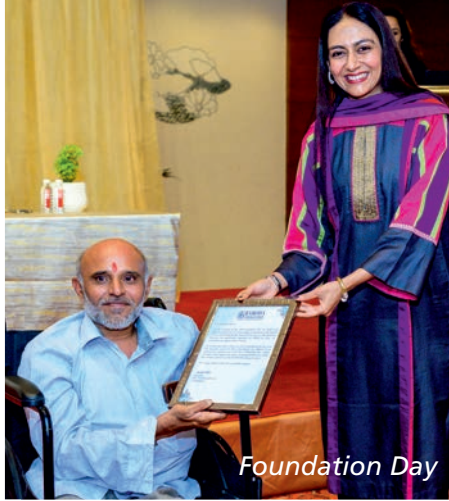
Vadodara Marathon



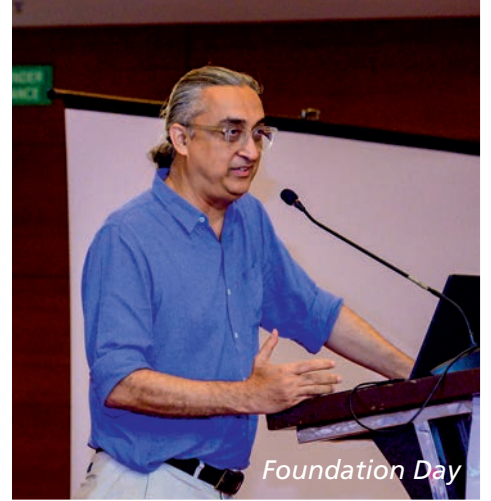
Vadodara Marathon



Foundation Day



Foundation Day



Foundation Day



Foundation Day



Foundation Day



Bal Garba Mahotsav

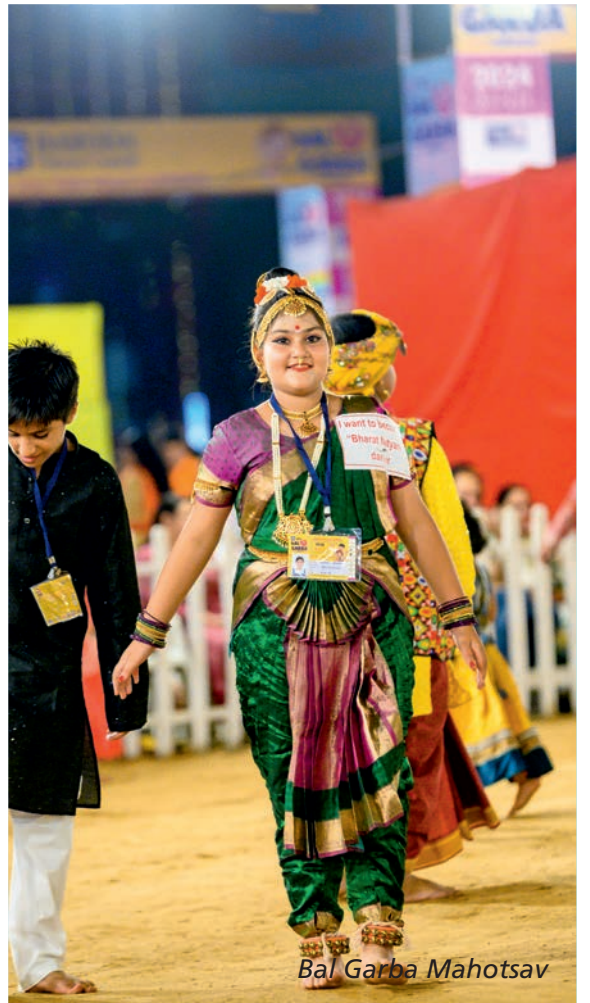


Bal Garba Mahotsav



Bal Garba Mahotsav

# Bal Garba Mahotsav



Bal Garba Mahotsav



Bal Garba Mahotsav



Bal Garba Mahotsav



Bal Garba Mahotsav



Bal Garba Mahotsav

# KEY EVENTS

Staff Welfare Activities  
Disaster Management Activities



Staff Welfare Activities



Disaster Management Activities



Staff Welfare Activities



Disaster Management Activities



Disaster Management Activities



Disaster Management Activities





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